

# LEADING IN THE PUBLIC VS PRIVATE SECTOR

It's not exactly 🍏s to 🍏s!

## PRIVATE SECTOR LEADERSHIP

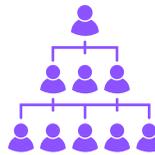
Rewarded for speed, effectiveness & performance

Execution is key. Accountability for performance is direct

Geared to deliver. Agility and responsiveness is expected.

Strategy is about engagement, competitive edge & market share/ROI

VS



## PUBLIC SECTOR LEADERSHIP

Outcomes are vague, not effectively incentivised

Heirarchy reigns. Yet no single point of accountability

Fewer levers to address poor performance. Beauracracy impacts responsiveness

Strategy is driven by political agendas & budgets are perpetually constrained